



BMW M1 Club International, Akazienweg 8, 75015 Bretten

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CLUBpartner advertising

Dear club members and those interested in the BMW M1,

now it's time! We are starting our club partner area and would be pleased to be able to present your company on our homepage.

It's a clear win-win situation. There are over **1 million hits projected on our M1 club website in 2015**. This provides you with a broad forum for those interested in the international world of BMW M1, and provides us - the M1 CLUB - an opportunity to keep the website running professionally and perfectly. Only in this way do we have the opportunity to further expand our homepage into a lively meeting place of exchange and information.

Interested? The e-mail link below will allow to inform us immediately

webmaster@bmw-m1-club.org

We look forward to meeting YOU. Your M1 WEBteam

We offer our CLUBpartners the following services

1. HOME page M1-CLUB homepage

- Your company logo linked to the CLUBpartner page, alternating with other CLUBpartners

2. CLUBpartner page

- Your company logo on the CLUBpartner homepage
- Also a teaser/link bar with the name of your company
- Key details of your area of activity up to 50 characters including spaces

3. Your personal CLUBpartner page

- 3 alternating images of your choice
- A descriptive text of your area of activity
- Your company logo directly linked to your homepage,
- Address line with website address, e-mail contact, post code, town and telephone number



We need the following details from you

- 3 images of your choice in the format 1038 x 330 pixels/72 dpi
or
3 images of your choice in high resolution in JPEG or TIFF format, and we define the cropping in agreement with you
- Your company logo as a PNG file with transparent background, 300 x 175 pixels/ 150 dpi
or
Your company logo in high resolution as an EPS-(vector)-file and/or JPEG or TIF format, on a transparent or white background, and we create the file
- A descriptive text of your area of activity with up to 500 characters incl. Spaces
- Key details of your area of activity up to 50 characters including spaces

We bill for the following

Advertising package €1,000 plus VAT

- Incl. 1 year advertising from advertising launch on our BMW M1 CLUBpartner page
- Incl. processing when data is sent according to the above specifications
- We reserve the right to post-process the sent images/text material. This will of course occur in consultation with you, and serves a uniform and correct appearance, in the sense of all CLUBpartners
- We reserve the right to refuse an advertising order
- In the case of extensive post-processing, special requirements or additional changes to the material, we will take the liberty of charging an administration fee of € 100